



# MAKING AN IMPACT

2024 MANITOBA

# A NOTE FROM CAMP

As we reflect on a wonderful year at Camp Quality Manitoba we want to express our heartfelt gratitude for your unwavering support, which has profoundly impacted the children and families we serve. Our campers participated in intentional programming that fostered joy, resilience, and connection, and it was inspiring to witness their growth and laughter, made possible by your support.

## NEW IN 2024

- ★ Camper Support Specialist – New travel team role to provide personalized care and address campers' mental health needs.
- ★ Camp App – Launched a digital camp app for smoother check-in and on-site operations.
- ★ Specialized Training – Tailored sessions for lifeguards, food service, teen leaders, and travel team to enhance safety and camper care.
- ★ New Coordinators – Hired a Camp Coordinator and a Community Engagement & Outreach Coordinator to strengthen programs and community relationships.

## LOOKING FORWARD

- ★ We're adding a Teen Program Specialist to our travel team to expand and support programming tailored specifically for our teenage campers.
- ★ We're expanding training to equip volunteers with skills in adaptive programming and to better support neurodiverse campers or those with complex needs, ensuring all campers can thrive.

78 CAMPERS

53 VOLUNTEERS

425 CAMPER EXPERIENCES\*

8 TEENS TRAVELLED TO ONTARIO FOR A TEEN LEADERSHIP WEEKEND

COUNTLESS SMILES, LAUGHS, AND MOMENTS OF CONNECTION

\*AS OF NOV.29, 2024



**FAMILIES SHARED  
THEIR TOP  
REASONS FOR  
CHOOSING CQ FOR  
THEIR CHILDREN**

- 1. OPPORTUNITY TO BOND WITH CHILDREN WHO HAVE SIMILAR EXPERIENCES
- 2. MEDICALLY SAFE ENVIRONMENT
- 3. VOLUNTEER RATIOS

**72%  
SAY THEIR CAMPERS  
OVERALL  
CONFIDENCE HAS  
INCREASED**

**86%  
SAY THEIR  
CAMPER FEELS  
MORE CONNECTED  
TO A COMMUNITY**

**86%  
SAY THEIR  
CAMPERS  
INDEPENDENCE  
HAS IMPROVED**



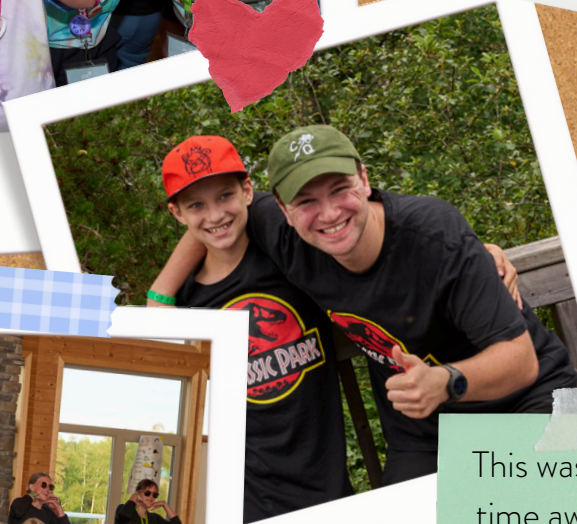
**MEASURING WHAT MATTERS**

# SUMMER MEMORIES



Changing my sons mind about being away from us for the first time and him saying I'm going back next year almost immediately when he returned is a huge milestone for him.

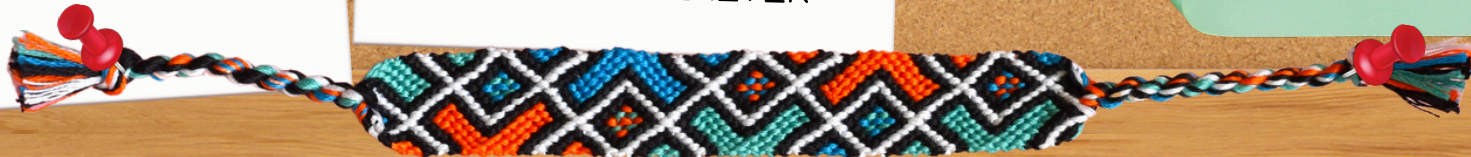
My camper's time at camp has enriched her experiences, views and even gave her a chance to have found a role model! She has enjoyed each and every year for all the 3 years she participated in. Great job to everyone who made this a success!



#BESTSUMMEREVER



This was my daughter's first time away from me for this long. I was thinking they might miss me but they came home happy full with joy and laughter. They already waiting for the next camp.





# THANK YOU

As the needs of our community grow, we are prioritizing efforts to expand our funding base, ensuring we can continue to offer high-quality programs and provide transformative camp experiences to every child and family who wants to attend. We are deeply grateful to our donors and supporters, whose generosity makes these life-changing moments possible.

