



MAKING AN IMPACT

2024 NORTHWESTERN ONTARIO

A NOTE FROM CAMP

As we reflect on a wonderful year at Camp Quality Northwestern Ontario we want to express our heartfelt gratitude for your unwavering support, which has profoundly impacted the children and families we serve. Our campers participated in intentional programming that fostered joy, resilience, and connection, and it was inspiring to witness their growth and laughter, made possible by your support.

NEW IN 2024

- ★ Camper Support Specialist – New travel team role to provide personalized care and address campers' mental health needs.
- ★ Camp App – Launched a digital camp app for smoother check-in and on-site operations.
- ★ Specialized Training – Tailored sessions for lifeguards, food service, teen leaders, and travel team to enhance safety and camper care.
- ★ New Coordinators – Hired a Camp Coordinator and a Community Engagement & Outreach Coordinator to strengthen programs and community relationships.

LOOKING FORWARD

- ★ We're adding a Teen Program Specialist to our travel team to expand and support programming tailored specifically for our teenage campers.
- ★ We're expanding training to equip volunteers with skills in adaptive programming and to better support neurodiverse campers or those with complex needs, ensuring all campers can thrive.



45 CAMPERS



29 VOLUNTEERS



217 CAMPER EXPERIENCES



4 PROGRAMS



COUNTLESS SMILES, LAUGHS, AND
MOMENTS OF CONNECTION



*number of campers x
days at camp

97% OF CAMPERS MADE
AT LEAST ONE NEW
FRIEND AT CAMP

75%
OF CAMPERS SAID
THEY DEVELOPED
NEW SKILLS AND
ABILITIES AT CAMP

89%
OF CAMPERS FELT
A STRONG SENSE
OF COMMUNITY &
BELONGING

100%
SAY THEIR
CAMPER'S
INDEPENDENCE
HAS IMPROVED



MEASURING WHAT MATTERS

SUMMER MEMORIES



When the drs told us that our sons days are numbered as he is terminal and young life expectancy they told us to make each day count, to focus on the quality of life. CQ does that to a perfection. From every moment and every staff and volunteer involved really does make the Quality of life a main focus of Camp Quality.

Siblings get a chance to enjoy themselves and focus on them. Memories are created that will last a life time. The camp definitely focuses on quality of life!



Attending this camp allowed her to meet other children in the same situation as her or going through similar scenario. The staff and participants were all very welcoming and made her summer camp experience one she will never forget.

Countless smiles, laughs, and moments of connection





THANK YOU

As the needs of our community grow, we are prioritizing efforts to expand our funding base, ensuring we can continue to offer high-quality programs and provide transformative camp experiences to every child and family who wants to attend. We are deeply grateful to our donors and supporters, whose generosity makes these life-changing moments possible.

