



## A Note from Camp Quality Northwestern Ontario

2023 was our second year back at in-person camp since the pandemic began. We learned a lot in 2022, and with your support we were able to build back stronger and serve more children affected by childhood cancer. **We look forward to continuing to grow with you.**



## Who we Served

- 16 Campers
- 31 Volunteers

### That means...

- 5 Campfires
- 96 Unique Camp Days\*
- 349 Penguin Plunges
- 318 S'mores



## Countless smiles, laughs, and moments of connection

\*number of campers x days at camp



## What makes camp so special?

"It is an inclusive camp that makes all children feel welcome. At camp the kids are happy, involved and excited to be there. Their companions are amazing! Camp Quality is the best place for my kids to have fun away from home for a week.- Parent

## NEW in 2023

- ✓ Traveling staff team to support volunteers
- ✓ Updated and improved volunteer training
- ✓ Family lunch before camp to meet the community



## Post-camp surveys showed

that of families who responded:

- 100% reported that their camper **bonded with those with similar experiences**
- 75% reported that their camper's **independence** improved
- 100% reported that their camper **made a new friend**
- 75% reported that their camper's **social skills** improved
- 100% reported that their camper's **self-esteem** improved

## Looking Forward

Families are telling us they want to come to camp together so we are piloting some new opportunities. We need more volunteers to make this happen so we are focusing on retention and recruitment, as well as growing our funding base to ensure we have the funds necessary to meet the needs of our community.



**THIS WAS ALL POSSIBLE BECAUSE OF YOUR SUPPORT.**

# THANK YOU!

[Click here to check out our summer recap!](#)

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