



## Volunteer Opportunity: Fundraising Coordinator

### About Us

Camp Quality provides free, inclusive-year round programs for children with cancer and blood disorders that support the whole family through fun camp adventures. We facilitate a 1-week overnight camp program, hosted at Camp Brebeuf in Rockwood, Ontario. Camp Quality was brought to Canada in 1988, initiated by a group of dedicated volunteers in Southern Ontario. Our overnight camp programs serve campers between the ages of 7 - 17.

### The Role

**The Fundraising Coordinator role is an unpaid volunteer position.** This position reports to the Camp Director and Executive Director.

### Role Overview

The Fundraising Coordinator will further the mission of Camp Quality by focusing on revenue growth, donor retention and relations. This individual will lead and manage strategic growth efforts related to fundraising, events and stewardship in their region. This position will support all parts of the Camp Leadership Team and camp program by engaging the community and increasing awareness of camp.

### Duties & Responsibilities

- Assist with the planning and management of year-long fundraising initiatives.
- Collaborate with staff & volunteers on year-end fundraising efforts.
- Work with the Fundraising Manager and Executive Director to prospect and solicit major and corporate donors.
- Identify potential regional business partners as sponsors.
- Help increase communications with supporters and current donors.
- Assist in creating the annual fundraising plan.
- Contribute creative ideas for new fundraising opportunities.





### **Preferred Skills, Qualifications and Experience**

- Passion for the Camp Quality Mission
- Strong communication skills, both verbal and written
- Experience in the non-profit sector is beneficial.
- Strong knowledge of social media.
- Fundraising or Events experience preferred.
- Proven organizational and administrative abilities
- Prior camp experience preferred
- Able to coordinate, prioritize and meet deadlines in multiple, simultaneous projects.
- Knowledge of content management systems.
- Demonstrated experience with Creative Platforms (Canva, Adobe Creative Suite)

### **How to Apply**

To apply please contact Julia Zinn, Camp Director, at [julia.zinn@campquality.org](mailto:julia.zinn@campquality.org).

We thank all applicants for their interest, however only those selected for an interview will be contacted.

### **We're an equal opportunity organization**

Inclusion is at the heart of what we do at camp. Camp Quality works to create inclusive spaces and programs for campers, volunteers and staff - free of discrimination based on age, race, disability, sexual orientation, or gender identity. We encourage all qualified candidates to apply.

### **Accessibility**

Camp Quality Canada welcomes and encourages applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process.

For more information about Camp Quality Canada, please visit [www.campquality.org](http://www.campquality.org).

